

Greg Ross.

President of North America.



“ It’s a privilege to have our brands invited into our consumers’ homes. Only by being consumer-obsessed can we earn that invitation.”

For Greg Ross, life at Opella centers around being a positive force in improving the wellbeing of consumers everywhere. This consumer-obsessed approach fuels the creation and delivery of essential brands through radically simplified methods. Responsible for commercial operations in the U.S. and Canada, he thrives on empowering his team to reach their full potential.

Prior to joining Opella in June 2024, Greg was the Chief Operating Officer of North America Personal Care at Unilever and was responsible for the commercial performance of the company’s \$4 billion brand portfolio. There, he led the acceleration of the North America business, tripling the business unit’s growth to deliver record sales. Before Unilever, Greg spent 13 years at Colgate-Palmolive and held a variety of roles across Marketing and General Management.

He has an MBA from Northwestern University - Kellogg School of Management - and earned a Bachelor of Science degree at Pennsylvania State University.

In his free time, you’ll likely find Greg out on the fairway, enjoying a round of golf.

Opella.